Rutgers University has partnered with hOurworld to provide a proactive network of community exchanges that would enable individuals to give and receive needed services in their county of residence. In times of individual or community need, whether it be an economic downturn, emergency or disaster, family, friends, neighbors, community organizations and businesses are typically the first responders. Establishment of active relief networks of neighbors helping neighbors is key to a stronger, healthier, more resilient community.

Our County State Strong Community Exchange is part of the sharing economy where time, or person-hour, is used as currency. Members receive and provide gifts of time and talent with other members of the exchange. Person-hours invested doing work for someone else can be “spent” on any service offered by any other member of the community exchange.

Health & Economic Impact
Using a time-based currency for the exchange of services improves the health, happiness and well-being of community members, while decreasing individual’s costs and stimulating the economy. Everyone’s time is valued equally. Services that are typically undervalued (childcare, rides, meal preparation, etc.) receive the same person-hours as professional, typically more expensive (in dollars) services.

Become a member!
Individuals, businesses and organizations can sign up.
It’s free!
Visit our website: countystatestrong.org
or email: countystatestrong@gmail.com

RUTGERS
THE STATE UNIVERSITY OF NEW JERSEY

County State Strong Community Exchange

R REBUILDING COMMUNITIES THAT ARE

R RESILIENT &

R READY TO WEATHER THE STORM
Person-hours exchanged are recorded by the members using a proprietary computer program where members post their needs as well as the skills they wish to provide. Community exchange coordinators, which are also members, can assist members that are off-line to relay services. The more members within the community exchange equates to more skills and services available to the community.

Getting to know and be able to help and be helped by neighbors makes the community a place to want to be in; giving that nice, warm and fuzzy feeling. Members will also know who to call when there is a dire need for assistance. Whether it be a plumbing leak or flooding as a result of a hurricane, a neighbor could come quickly to the rescue. So knowing neighbors that are capable and willing to come to your aid is essential both when there are “blue, sunny skies” and when personal, natural or man-made disaster strikes.